

## Advisor for Digital Communication

### Full time assignment, Kampala (Uganda)

horizont3000 supports a number of partner organisations in Uganda that implement projects in the two sectors: Sustainable Livelihoods, and Human Rights & Civil Society. For the last two years, a digitalisation project is being implemented among our partners. A series of basic and advanced online trainings were delivered covering essential topics such as: organisational data management, online facilitation techniques, and enhancing organisational visibility. The project directly targets six partners and more have benefited from the online engagements. These trainings have generated interest from other partner organisations in Uganda who continue to seek guidance for long-term sustainability strategies in their use of digital tools.

The Advisor for Digital Communication will serve as a trainer and mentor for partner organisations adopting emerging digital trends, and support further enhancement using modern communication tools for the visibility and efficiency of the organisations' work. A goal is that youth and women will gain easier access to information and participation in project activities, reducing the need to travel long distances to attend meetings.

### Your Tasks

**The advisor supports the partner organisations in Uganda in the following areas:**

- Developing user-friendly manuals and guidelines on effective digital communication strategies, including providing guidance on the design and development of communication materials (incl. newsletters, social media, etc.) and enhancing knowledge management systems for effective information flows and organisational learning
- Advising on the planning, implementation, evaluation, and refinement of communication activities and campaigns, including via social media channels
- Supporting the creation of gender-sensitive content for digital communication channels
- Designing and delivering engaging training materials and workshops on digital communication and digital platforms (e.g., Microsoft Teams, Zoom, and other relevant tools to improve internal and external communication)
- Training staff of partner organisations on data protection and data security, and supporting partner organisations draft data protection policies in line with local regulations
- Consulting for partner organisation on the use of AI tools to improve their capacity in data analysis, reporting and planning

### Your Profile

- **University degree in Information Technology and/or Telecommunications, Communication Studies, Public Relations, Digitalisation, or a related field**
- Solid professional experience in digital communication, including hands-on expertise in social media management and the use of modern communication tools and platforms
- Proven track record of organising and facilitating capacity development activities, such as workshops, peer learning sessions, coaching, and mentoring

- Strong self-management skills, with a proactive, well-structured, and diplomatic approach to planning and implementing activities
- Willingness to travel within the country and work in diverse environments
- High level of respect, empathy, and intercultural sensitivity, particularly in working with faith-based organisations (FBOs) and non-governmental organisations (NGOs)
- For the South2South assignment we are looking for a **specialist from Kenya or Tanzania**.

## Our Benefits

Further information on the financial benefits can be found in the [FAQs](#).

The position will be filled as soon as possible. Please note that only suitable candidates will be contacted.

We look forward to receiving **applications July 31, 2025 at the latest via the job link**

<https://horizont3000.onlyfy.jobs/job/qg5p6pzt> or our job portal.

## Project Environment

### Partner Organisation

horizont3000 East African Regional office operates in three East African countries - Kenya, Tanzania, Uganda - and supports approximately 16 partner organisations implementing projects in our Sustainable Livelihoods and Human Rights & Civil Society sectors in the Region. Some partner organisations are well-established national or regional umbrella organisations, whereas other partners are small, community-development oriented NGOs. horizont3000 supports partner organisations in capacity building initiatives that ensure institutional growth through its technical assistance programme.

As Advisor for Digital Communication you will play a key role in strengthening the digital capacities of our partner organisations in Uganda. You will provide hands-on support, strategic advice, and capacity building to enhance their communication and knowledge management in the digital age.

### Deployment site

The assignment will be based in Kampala, Uganda's capital city, with frequent travel expected. Situated on the shores of Lake Victoria, Kampala experiences a generally warm and favorable climate year-round. Rainfall can occur even during the dry season, and contrasting weather patterns may be experienced within a single day. Average annual temperatures hover around 26°C and light clothing is typically sufficient.

As Uganda's national and commercial hub, Kampala offers access to a wide range of international-standard amenities, including healthcare, banking, and recreational facilities. Quality accommodation is readily available, both furnished and unfurnished, with options near the position's workplace. Rental prices vary depending on location and included services. Several hospitals and clinics are accessible within a reasonable distance. Numerous shopping options are available, including malls, supermarkets, and small shops that stay open from early morning until late at night, offering groceries, clothing, and household essentials. The cost of living is relatively affordable.

Kampala is considered one of the safest capital cities in Africa. Petty theft may occur. At night, it is advisable to use Uber or other trusted taxi services. The Regional Office for East Africa provides regular security updates from reliable sources such as the UN and EU. Individuals are encouraged to remain vigilant and always prioritize personal safety.

Apply

Diversity, inclusion and equal opportunities are very important to horizont3000. We welcome applications regardless of gender, age, ethnic origin, nationality, religion, disability via job link or our job portal. **Qualified Kenyans and Tansanians are encouraged to apply.**

horizont3000 is committed to providing a safe organisation and to preventing harm in any form for all staff and associated personnel, children and the community with whom they interact. Therefore, horizont3000 is implementing the highest standards of recruiting incl. check of criminal records and vetting procedures. Selected candidates adhere to the Code of Conduct.